

## **Bibi and friends**

#### Training safety measures BEFORE it is needed

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### **Safer Internet Center for Luxembourg**



BEE TRAINING BEE HELPLINE SECURE HELPLINE BEE STOPLINE

BEE SECURE has the mission to promote information safety and a secure use of Internet devices among the general public in Luxembourg. As a national information security competence and excellence centre, BEE SECURE supports the implementation of the country's strategy for information safety and security, based on four pillars:

- awareness raising and prevention
- intervention and response
- legislation and standardization
- research and development



### **Safer Internet Center for Luxembourg**

#### Awareness:

- Children, youth, carers



#### Awareness:

- Adult private user
- Campaigns









## Steering

Operating



LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG Ministère de l'Éducation nationale, de l'Enfance et de la Jeunesse



LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG Ministère de la Famille et de l'Intégration



LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG Ministère de l'Économie et du Commerce extérieur



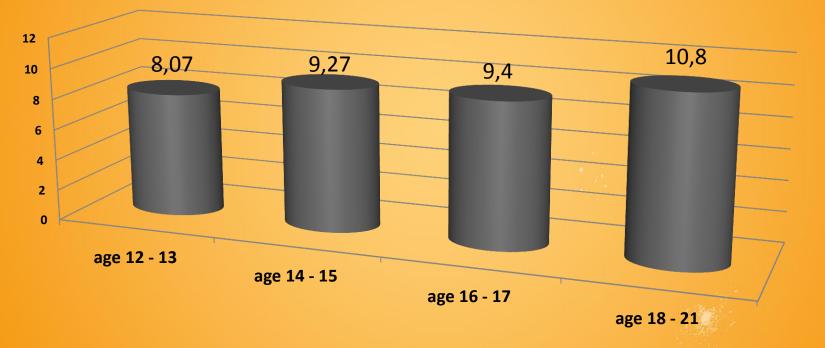
THE GOVERNMENT OF THE GRAND DUCHY OF LUXEMBOURG



**Co-Funded by the European Union** 



#### 1. Today's life = digital



Average age at first contact with the Internet

Source: BEE SECURE / uni.lu 2014

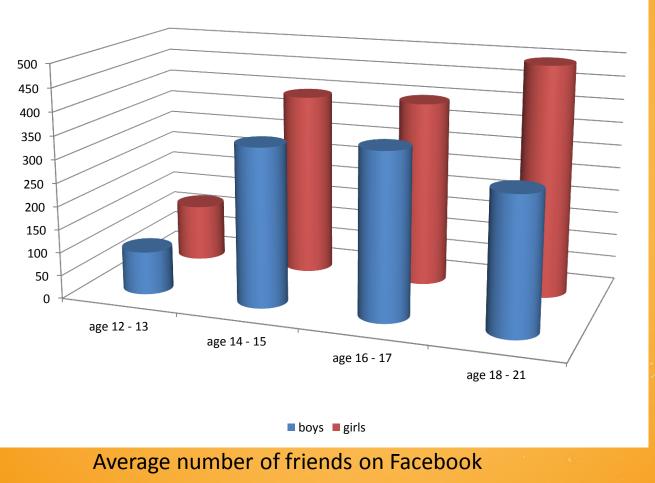


#### 1. Today's life = digital





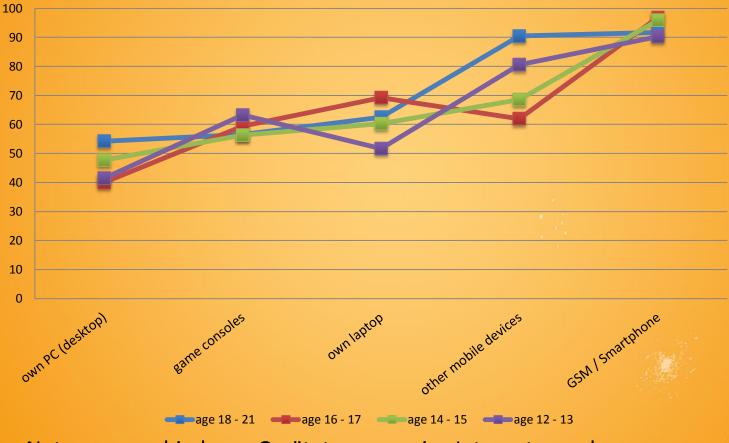
#### 2. To be "e" or not to be



Source: BEE SECURE / uni.lu 2014



#### 2. To be "e" or not to be



Nutzung verschiedener Gerätetypen um ins Internet zu gelangen.

Source: BEE SECURE / uni.lu 2014



#### Luxembourg's BEE SECURE approach

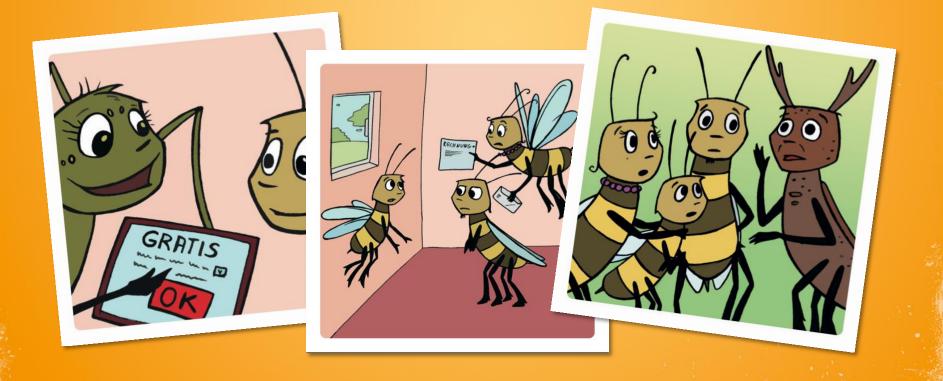
- Creating a culture of safety and security
- Educating people in a positive way
- Establishing a broader view on information safety and security





#### Luxembourg: "Bibi and friends"

#### Stories for young kids AND parents



#### **Bibi and friends**





# Things to take back home**Elesting**Safer Internet Centers near you

ΓUΧ	bee-secure.lu	<b>BEE HELPLINE</b> 8002-1234	<b>SECURE STOPLINE</b> stopline.bee-secure.lu
DE	Klicksafe.de	Nummer gegen Kummer <b>116 111</b>	Jugendschutz.net Internet- beschwerdestelle.de
FR	Internetsanscrainte.fr	Netecoute.fr <b>0800 200 000</b>	Pointdecontact.net
BE	click clicksafe.be	116 000	stopchildporno.be
INHOI	söfe Full networks:	insafe.org	inhope.org .



#### Things to take back home

# Don't forget... Internet can do great!

lossd hen all erou kleng spassten, hen mecht wat hen well dea hud neicht domat ze dinn bande de gamins! fihld da earch gud leit erof ze machen oder wat? gid an d scheul an futteierd eppes an earem liewen an lossd hen einfach erou! hun nach nie esou kleng kanner an mengem liewen gesin fodes, ameeeeen

villmools merci , daas ganz leif fun dea, bref, du wees wei d'leit haut des daages sin, kennen neemmen een jugeieren sie mengen sie wieren boss domadder. ween baas du ? :(

há cerca de 1 mês

1 pessoa gosta disto



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