



*Together, we will create  
a better Internet..*



**GNR**

## Project: Safer Internet



European Crime  
Prevention Award 2015



Portugal



# NEW THREATS

NEW RESPONSES THAT ARE NEEDED....

## Responses

**Awareness**

**Alert and Incident Response**

**Crime Fighting**

**Critical Infrastructure Protection**

**Standardization and Certification**

**Research and Development**

**New European Security Agenda 2015**

- Organized Crime
- Terrorism
- Cybercrime



# THE POWER OF AWARENESS

THE PILLARS OF THE PROGRAM

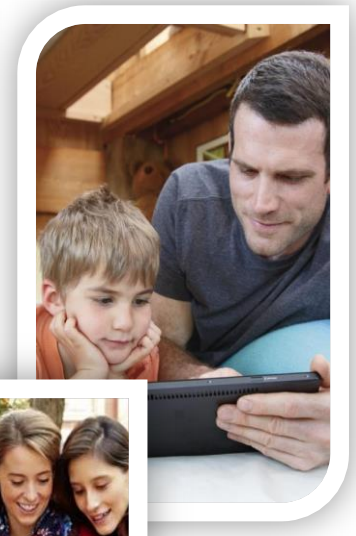
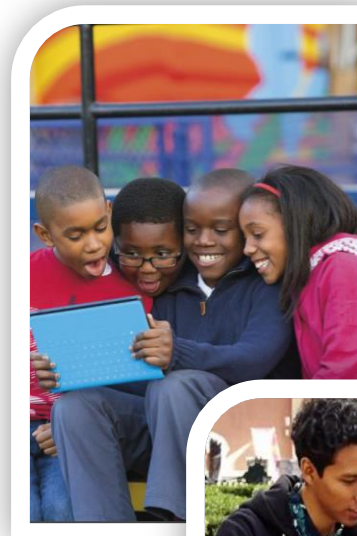
## Security Forces



The Implementation of Prevention Programs implies:



## Citizens



## Organizations and Industry



# SAFER INTERNET

## THE PROJECT

### Main Objectives

- Major awareness actions on Cyberprevention aimed to Citizens, especially to young people in school;
- Engage Cooperation and Collaboration between institutions and organizations (Security Force, Industry, Organizations, Citizens);
- Contribute for the development of a more secure, open and free Internet.



# SAFER INTERNET

## THE PROJECT

### Strategy

#### ***Reinforcement of Digital Citizenship***

*Citizens will be better informed about the various cybercrimes and will play a more direct and active role, through the different project initiatives, in defining a national criminal cyberprevention program.*

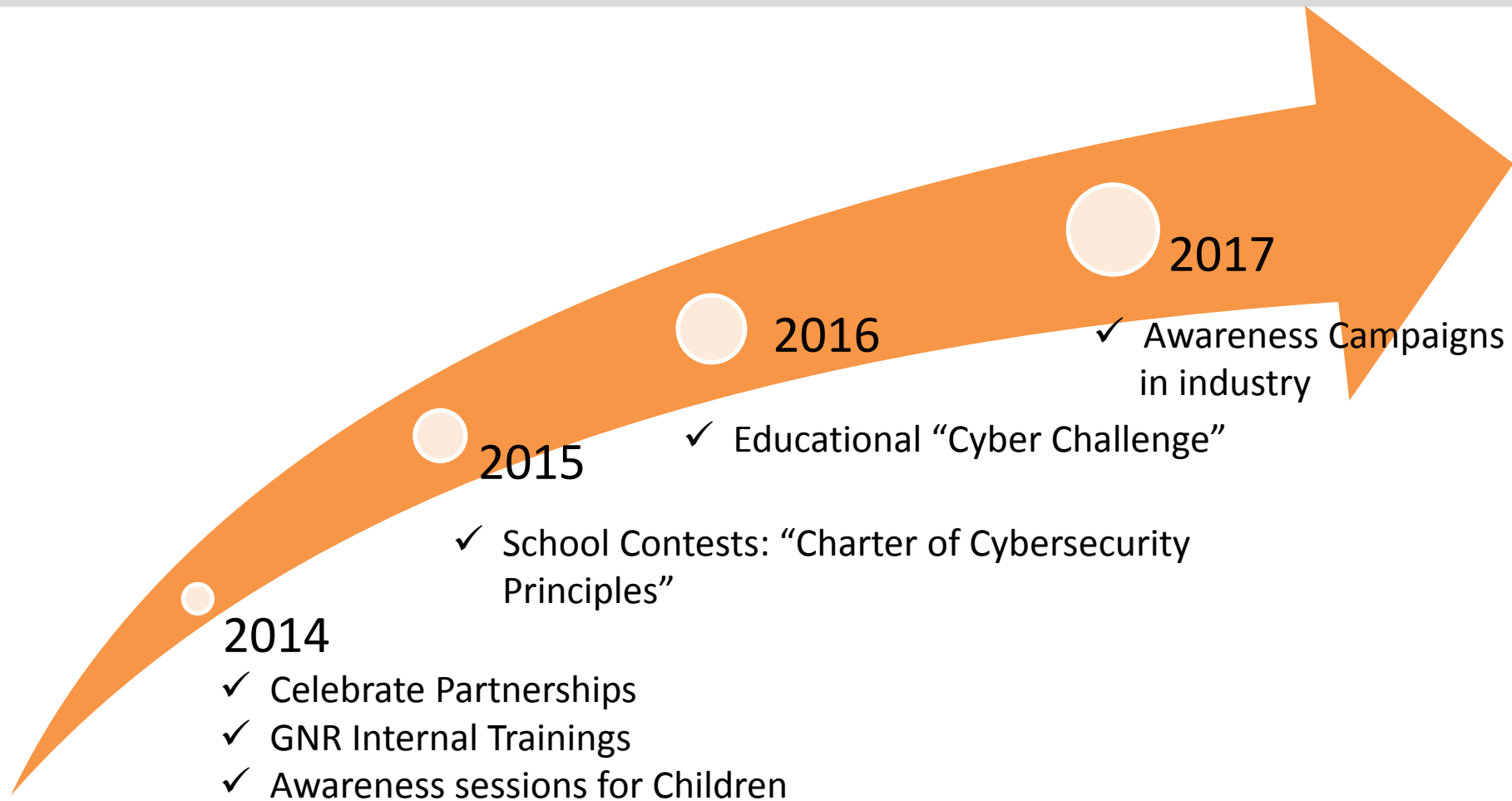
#### **Focus On**





# SAFER INTERNET

## THE PROJECT (PRINCIPAL MILESTONES)



# SAFER INTERNET 2015

COMMITMENT

## Communication Strategy



✓ Awareness Sessions & Seminars



✓ Presentations & Brochures



✓ Outdoor Awareness



✓ Disney Comics



✓ Disney Movies



✓ Awareness in GNR Facebook

# SAFER INTERNET 2015

## THE PROJECT

### Contests

#### Logo Mascot – The Padlock



#### Charter of Principles

##### Artigo 3.º

(Princípio da universalidade)

1. O acesso à Internet deve ser universal, de forma que ela seja um espaço de desenvolvimento social e humano.
2. Todos os cibernautas gozam dos direitos e estão sujeitos aos deveres consignados na presente Carta Magna e nas leis nacionais.

##### Artigo 4.º

(Princípio da igualdade)

1. Não há ninguém que tenha um poder acima da lei ou que tenha mais direitos que os outros.
2. Ninguém pode ser privilegiado, beneficiado, prejudicado, privado de qualquer direito ou isento de qualquer dever em razão de ascendência, sexo, raça, língua, território de origem, religião, convicções políticas ou ideológicas, instrução, situação económica, condição social ou orientação sexual.

##### Artigo 5.º

(Segurança Participativa)

3. Assegurar a segurança da Internet é um dever de todos, devendo ser exercida de forma ativa, participativa e cooperante entre o cidadão, organismos, e os vários setores da sociedade.

##### Artigo 6.º

(Cibernautas estrangeiros)

1. Os cidadãos que vivam ou estejam noutros países devem respeitar as leis e os hábitos de outros países.
2. Os estrangeiros e os apátridas que se encontrem ou residam em Portugal gozam dos direitos e estão sujeitos aos deveres dos cibernautas nacionais.

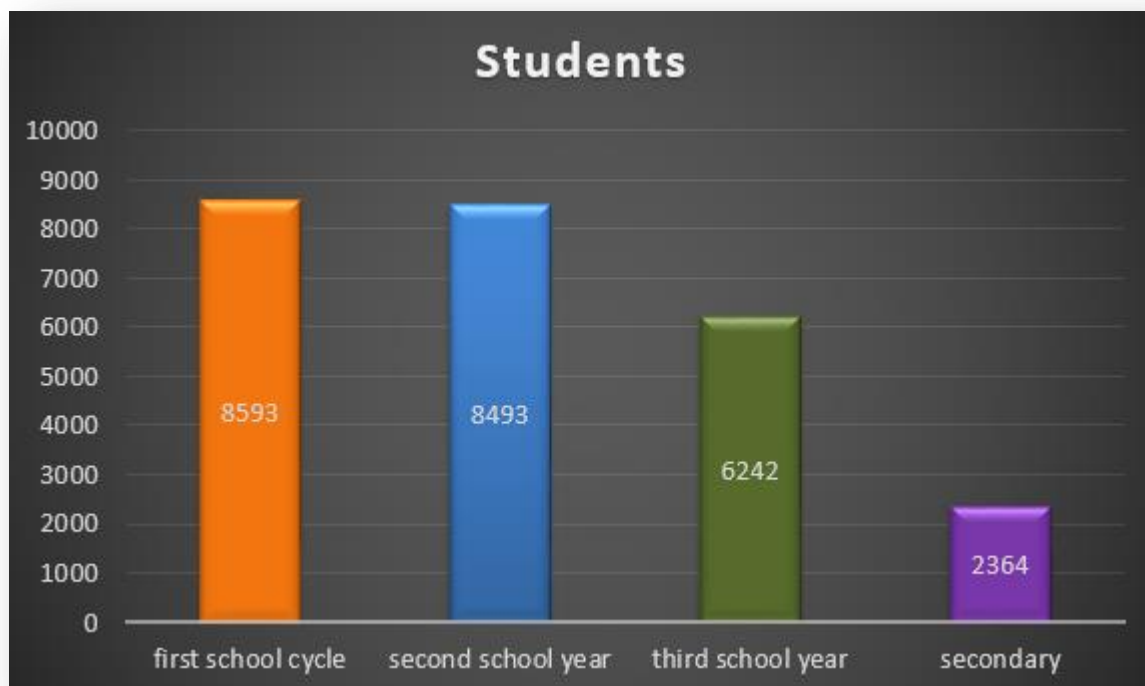




# SAFER INTERNET 2015

THE PROJECT

## Main Stats



Total Students: 25.773

Parents: 1351

**GNR Officers  
Elements: 944**



## Educational “Cyber Challenge”

### Main Goals:

*“National competition” to be held annually, aimed at students of basic and secondary education, to promote the exercise of citizenship in digital security.*

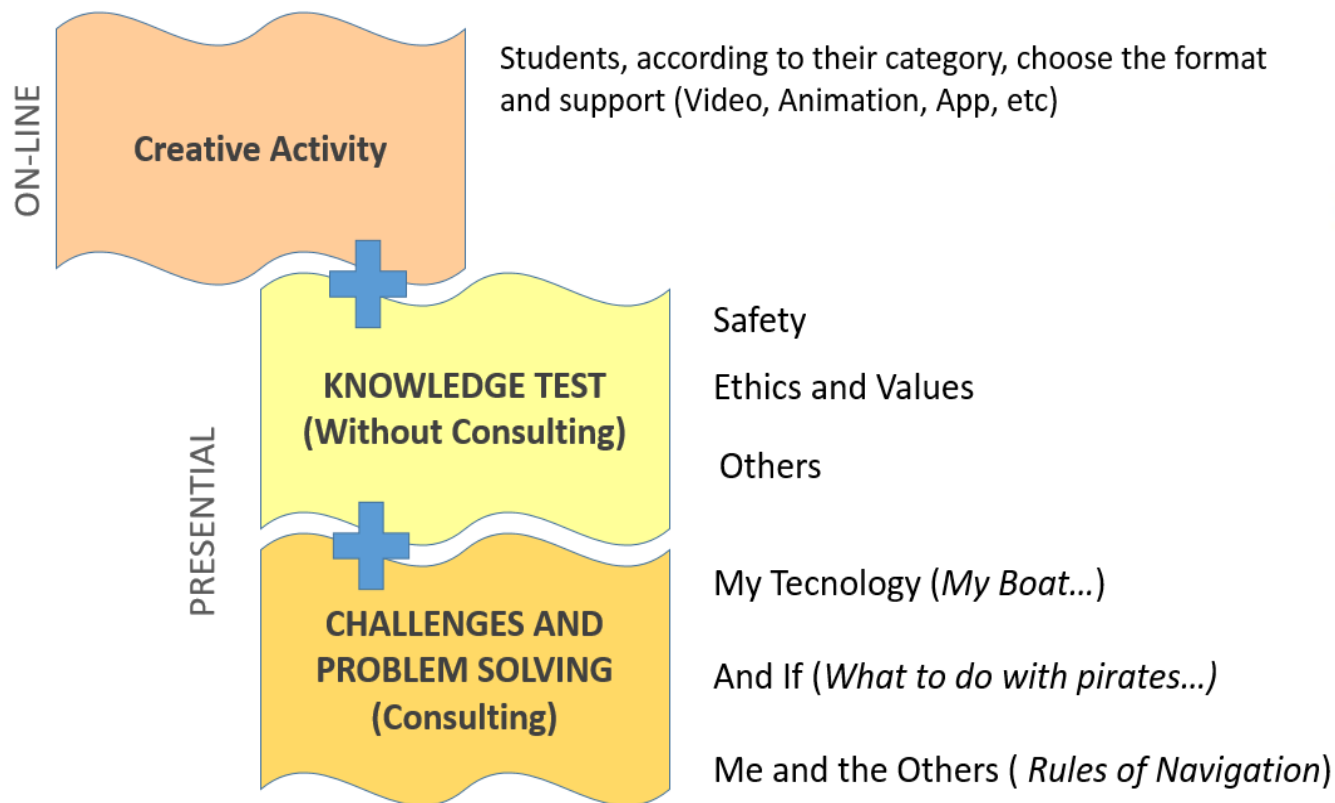
- Foster in students the **stimulus for learning** about digital citizenship;
- Contribute to the **internalization of the individual sense of security**;
- Contribute to the team **spirit of collaboration, cooperation, and development of interpersonal** communication between groups;
- Encourage a **spirit of healthy competition** through the involvement of the educational community (parents, guardians, teachers).

# SAFER INTERNET 2016

## Educational "Cyber Challenge"

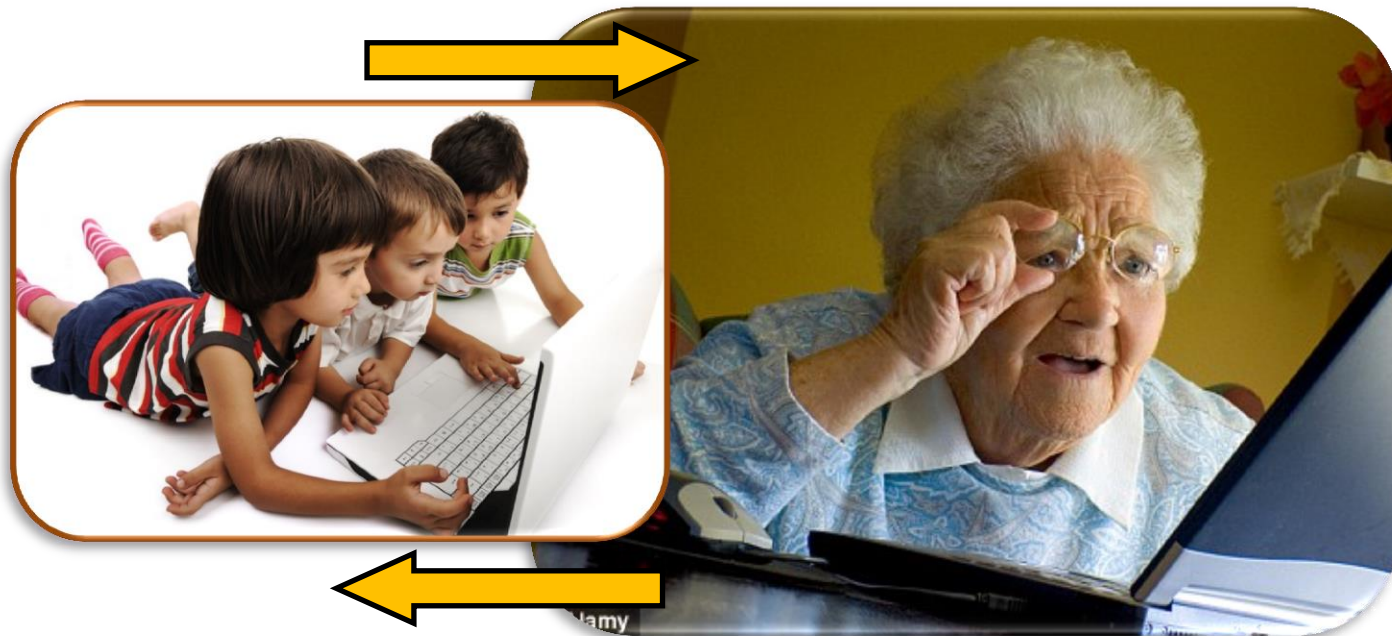
### Structure of the Challenge

Knowledge, Challenges, Technology and Creativity



# SAFER INTERNET 2016

## Educational "Cyber Challenge"

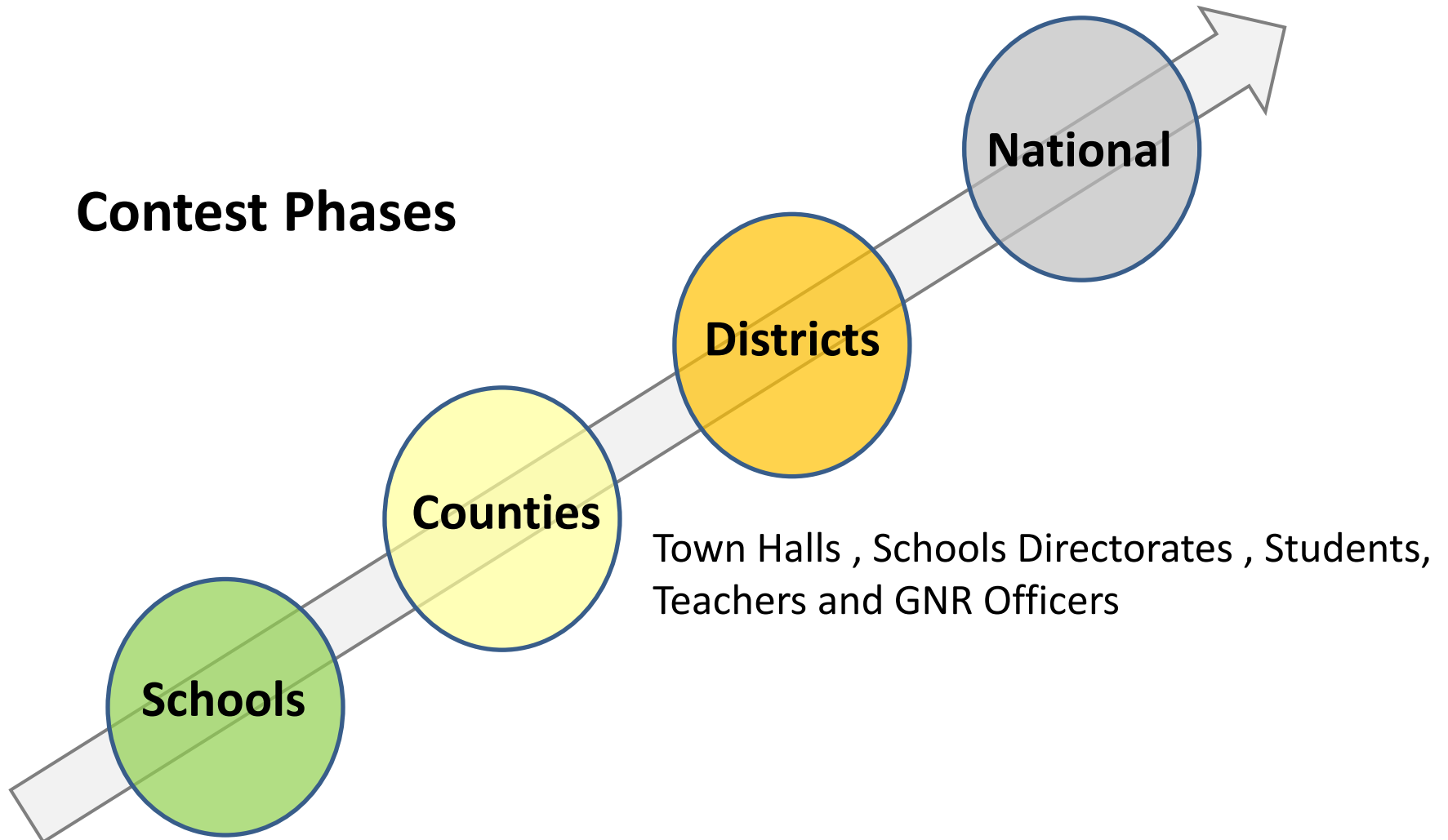


Promote relationships between different generations, through Cyber Challenges....

# SAFER INTERNET 2016

## Organization of the "Cyber Challenge"

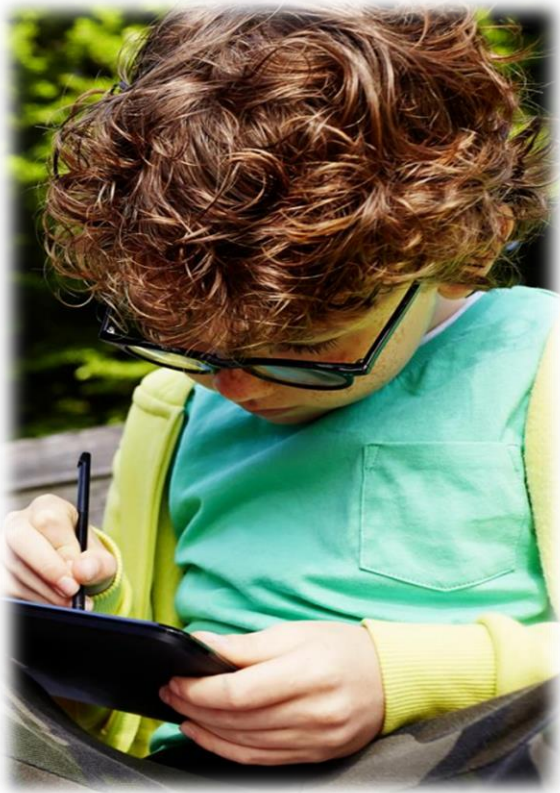
### Contest Phases



SAFER INTERNET  
FOR A BETTER WORLD



**The End**



*Together, we will create  
a better Internet....*



**Safer Internet Project - Portugal**

*European Crime Prevention Award*

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